WORKFORCE DEVELOPMENT COUNCIL EXECUTIVE COMMITTEE MEETING AGENDA

WEDNESDAY, JULY 18, 2018

9:00 A.M. -12:00 P.M.

JOB SERVICE CENTRAL OFFICE: 1000 E DIVIDE AVE, BISMARCK ND 58503
VIA INTERACTIVE VIDEO: FARGO AND JAMESTOWN JOB SERVICE

DESKTOP VIDEO PARTICIPANTS: TO CONNECT FROM A WEB BROWSER (CHROME RECOMMENDED):

HTTPS://JOIN.ND.GOV/1673387

AUDIO PARTICIPANTS: AUDIO ONLY ACCESS NUMBER: (701) 328-7950 / CODE: 302879#

| TIME | AGENDA ITEM | PRESENTER |
|------------|---|-----------------------|
| 9:00 a.m. | Call Meeting to Order – (1) Review Agenda Approve Minutes – (2) June 18, 2018 Executive Committee Minutes | Dave Farnsworth |
| 9:05 a.m. | (3) Overview of July 11 Cabinet Meeting UpdateOccupational Licensing"Workforce Agency" | Michelle Kommer |
| 9:35 a.m. | In Progress: - (4) GNDC Workforce Article (to be published this week) - (5) Labor Availability Study - (6) Workforce Survey - (7) CTEC Tactical Plan - Other | Michelle Kommer |
| 10:15 a.m. | Next Steps | Michelle Kommer / All |
| 10:30 a.m. | Committee Member Discussion | All |
| 12:00 p.m. | Adjourn | Dave Farnsworth |

WORKFORCE DEVELOPMENT COUNCIL

Minutes of the

WORKFORCE DEVELOPMENT COUNCIL EXECUTIVE COMMITTEE

Wednesday, July 18, 2018

Job Service North Dakota Central Office And via interactive video 1000 E Divide Ave, Bismarck, ND 58503

Dave Farnsworth called the meeting to order at 9:00 a.m.

Members present: Dave Farnsworth, Cindy Griffin, Kurtis Karn, Perry Lubbers, Don Shilling, Arnie Strebe, Perry Lubbers, Michelle Kommer, James Whirlwind Soldier, Susan Gunsch

Staff present: Susan Gunsch, Tammy Barstad

Guests present: Wayde Sick, James Leiman, Mark Hagerott

It was moved by Arnie Strebe, seconded by Cindy Griffin, and carried on a voice vote that the minutes of the June 18, 2018 Executive Committee meeting be approved as distributed.

OVERVIEW OF JULY 11 CABINET MEETING UPDATE

Michelle Kommer provided an overview of the July 11 Cabinet Meeting Update. The data is showing that there are not enough North Dakotans to fill number of jobs available. The lowest unemployment rates in the country are in the Midwest, generally states surrounding our state. The national wage reports shows North Dakota was 47th on the list five years ago and is now 23rd on the list, still below the national average. Other committee efforts may align with WDC efforts, Vision 2030 and K-20W Cyber Education Planning Committee, so the council may want to acknowledge or co-invest in aligning efforts and we should include this in our formal report of recommendations. The McKinsey report 2015 is an in-depth study about state efforts to address workforce issues. The report identifies three reasons why some efforts fail: failure to connect in a very meaningful way the private sector to curriculum, inability of government to create the business case (ROI), and there is very little hard data available to study.

Businesses may shy away from government programs due to reporting requirements. State/Federal Government is good about reporting numbers but it doesn't reflect the impact. We will move in the direction of measuring for impact and outcomes.

The Governor is committed to improving Tribal relations and the recommendations from WDC will reflect that, as well as populations with barriers to employment. It will also address the health care shortage, and other issues identified through workforce priorities and strategies that will become part of the council's recommendations.

JSND has been awarded a State Occupational Licensing Review and Reform Grant. The grant consists of \$450,000 for three years which started July 1. The first step is to submit an RFP for contractor work.

"WORKFORCE AGENCY" - A number of agencies have pieces of Workforce – Department of Public Instruction, Vocational Rehabilitation, Senior Community Services Employment Program, Commerce. The core functions surround skill building and job finding services. To better serve the citizens of North Dakota, this is an opportunity to braid funding for better results more effective outcomes. The discussion surrounds moving workforce development within one agency, a Job Service+, with a more encompassing name. This move will require legislative support.

IN PROGRESS

Michelle was asked to write an article for the Greater North Dakota Chamber of Commerce. North Dakota has the highest employment participation rate in the nation. It also shows that North Dakota doesn't have enough people to fulfill workforce needs.

UND's Social Science Research Institute has completed the first of four reports on ND Workforce Assessment: Labor Availability and Economic Impact. Michelle reviewed the tables on Impact by Sector and the North East Regional Economic Impact.

The Workforce Development Council Employer Survey Update is completed and includes samples from 18 of 20 industries. The data was provided to NDSU's Center for Private Enterprise and Public Choice.

Dave reviewed the CTEC Tactical Plan. The purpose is to improve the coordination and collaboration and effectiveness of education and training at all levels in ND while increasing effectiveness and efficiency in program delivery.

NEXT STEPS

The next steps will be to synthesize all of the information that has been received so far and reduce it to themes. The full council will need to discuss the what, when, now or later, the criteria of high impact/low impact that will lead into defining the proposal of recommendations to the governor.

COMMITTEE DISCUSSION

The next meeting is August 24, Michelle asked Mark Hagerott to provide an overview of the Vision 2030 Plan at the next Executive Committee meeting.

In an effort to prepare the full council for their next meeting, attach minutes from the Executive committee meetings, summary of the work already done, and attach handouts from this meeting.

No further business appearing, the meeting was adjourned at 11:15 am.