

Meeting Workforce Needs

QUARTERLY NEWSLETTER: JUNE 2025









Upcoming Recruitment Events

- July 2nd, August 6th and September 3rd - <u>Community Connections - Workforce</u> <u>Wednesday Hiring Event & Community</u> Resource Fair
- September 25th <u>Grand Cities Fall Job Fair</u>
- October 22nd Northern Valley Career Expo
- November 6th and 7th <u>T4 (Tools Trades</u> <u>Torque Tech</u>
- October 1st, November 5th and December 3rd Community Connections Workforce Wednesday Hiring Event & Community Resource Fair

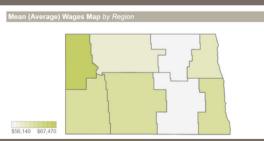
2024 EMPLOYMENT & WAGES BY OCCUPATION

The Labor Market Information Center has released 2024 employment and wages by occupation. Employment and wages by occupation are the result of the Occupational Employment and Wage Statistics (OEWS) program, which conducts a semiannual survey of wage and salary workers in nonfarm establishments to produce employment and wage estimates annually for over 800 occupations. These estimates are available for the state, four metro areas, two nonmetro areas, and eight planning regions.

Beginning with the 2024 estimates, the OEWS program incorporated redefined metropolitan area delineations as designated by the U.S. Office of Management and Budget and based on the 2020 decennial census. For North Dakota, Minot became a metropolitan area consisting of McHenry, Renville, and Ward counties while the Bismarck metropolitan area was affected by a delineation change with the subtraction of Sioux County. Consequently, the composition of the West North Dakota nonmetro area was adjusted by subtracting McHenry, Renville, and Ward counties and adding Sioux County. All other metro and nonmetro area delineations remain unchanged.

For additional details, visit the Employment and Wages by Occupation webpage.







2025 Northern Valley Career Expo Registration Now Open



We are excited to invite you to be an exhibitor at the 2025 Northern Valley Career Expo, a premier event connecting businesses with the workforce of tomorrow. The Northern Valley Career Expo brings more than 2,100 high school students from around the Northern Valley region (Northwest Minnesota & Northeast North Dakota) to a one-day event where they can explore high-wage, in-demand careers. This is a fantastic opportunity to showcase your industry, engage with students, and help shape future talent. This year's expo will be on Wednesday, October 22nd, at the Alerus Center, in Grand Forks.

Click <u>here</u> for additional event information and register to secure your spot today. Thank you for joining us in inspiring the next generation!

Fair Chance Job Fair in Grand Forks:

A Gateway to Opportunity

A Fair Chance Job Fair hosted by Job Service North Dakota, provided an opportunity for job seekers facing employment barriers to connect with employers who recognize the value of second chances.

Held on June 5, 2025 at the Grand Forks Workforce Center, the fair welcomed 73 job seekers, offering them direct access to seven businesses and three community resource partner agencies.

The Fair Chance Job Fair was part of a broader initiative across North Dakota, with similar events taking place in Bismarck and Fargo. These fairs were designed to assist people that may have possible barriers to employment, such as homelessness, lack of education, recently dislocated, or a criminal background.



Cash in on Summer Job Fair: Connecting Students with Opportunities

The Cash in on Summer Job Fair, hosted by Job Service North Dakota and the Grand Forks Public Schools Career Impact Academy, provided an invaluable opportunity for students to explore summer & year round employment, internships, and work-based learning opportunities. Over the course of two events (one at Red River High School and one at Central High School), the fair attracted 452 students, eager to connect with potential employers. A total of 34 businesses participated, offering a diverse range of job opportunities. Employers from retail, hospitality, healthcare, and other sectors engaged with students, providing insights into career paths and workforce expectations.

The Cash in on Summer Job Fair is part of North Dakota's broader initiative to support workforce development and ensure students have access to employment and career exploration opportunities that align with their skills and aspirations. Events like these play a crucial role in bridging the gap between education and employment.





Relocation Opportunity for Outstanding Talent Grant Program



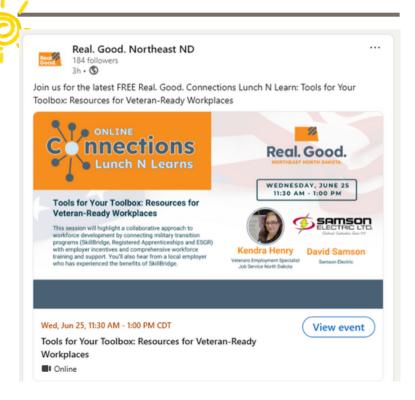
The ND Department of Commerce launched a new Relocation program - the <u>Relocation Opportunity for Outstanding Talent (ROOT) Grant Program</u>. It is a relatively short timeline (today-June 30, 2025) so apply quickly if this is something you'd be interested in.

Out-of-state candidates must be relocating to North Dakota and cannot currently live within 100 miles of the job site. Relocation assistance can be used for airfare, moving vehicles, securing rental housing, transfer of licensure, exams or other costs related to relocation and requirements to fill the role for which they have been hired.

- Employers with 5-20 employees are eligible to apply for up to 5 individuals.
- Employers with 20-50 employees are eligible to apply for up to 10 individuals.
- Employers with 50-100 employees are eligible to apply for up to 15 individuals.
- Employers with 100 or more employees are eligible to apply for up to 20 individuals.

The primary focus of the ROOT program is to support public and private sector employers who are hiring out-of-state job seekers into indemand occupations. In-demand occupations are determined using the Workforce Development Council's listing. Funding may also be granted for other high demand occupations and will be considered on a case-by-case basis.

Employers can access up to \$5,000 of matching funds for each candidate the business is eligible for. A 1:1 match is required. An additional \$500 per candidate is available if the applicant is identified in the <u>Find the Good Life Candidate Marketplace</u>. The additional \$500 for candidates identified through the Marketplace is not subject to match.



Unlocking Talent: Why Businesses Should Leverage Talent Attraction Platforms

In today's competitive hiring landscape, attracting top talent goes beyond posting job listings—it requires showcasing what makes your business and community unique. <u>Find the Good Life ND</u>, <u>Grand Forks is Cooler</u>, and <u>Real. Good. Northeast ND</u> provide employers in the region with powerful tools to connect with job seekers and highlight the <u>region's advantages</u>.

Expanding the Talent Pool

One of the biggest challenges for businesses is finding skilled candidates. Find the Good Life solves this with its Candidate Marketplace, which offers direct access to over 1,500 pre-qualified individuals seeking to relocate to North Dakota. Unlike traditional job boards, this tool allows employers to filter candidates by industry, experience, and skills—ensuring a stronger match for open positions.

Highlighting Lifestyle & Opportunity

For many job seekers, choosing a new career isn't just about the role, it's about where they'll live. Grand Forks is Cooler promotes the city's vibrant community, small-town charm, and big-city amenities while Real. Good. Northeast ND details the benefits of rural life with engaging information on small towns, great career opportunities, beautiful landscapes and endless adventurous activities.

Employers can use these platforms to showcase the benefits of living and working in the region, making it easier to attract candidates who value quality of life, local culture, and career growth. By using these three platforms together, businesses can strategically recruit employees, enhance their hiring success, and position the region as an attractive place for professionals to build their future.

Ready to elevate your hiring game? Start leveraging these resources today!







The Job Pod

Join Dusty Hillebrand on <u>The Job Pod</u> where he talks with North Dakota employers about their businesses. Learn about job-getting skills and explore careers in North Dakota.

Whether you're recruiting, look for your next job, or just like learning about other careers, you'll find something to love on The Job Pod – the place for North Dakota's career conversations.

New episodes publish monthly.





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